New Harmony Bicentennial Logo

The New Harmony Bicentennial Logo was created by Rita Davis of rural Posey County, Indiana. The design utilizes one-half of a labyrinth to form tree branches which spread, symbolically, to encompass New Harmony's illustrious history. The cutaway bottom half of the labyrinth invites people to enter and represents the town's striving to be accessible to all. The tree roots are embedded in New Harmony's strength of past and present . . . and its hope for a splendid future. Inscribed with the dates, 1814 – 2014, and the words, "New Harmony," at its base, the logo's background color is gold to depict the distinct richness of the community's past.

Davis's use of the labyrinth in the logo acknowledges the significance such a design brings to New Harmony's Bicentennial Celebration, since the town is the site of two notable labyrinths.

The original Harmonist labyrinth consisted of shrubs and flowering plants, such as currant and hazel bushes, dogwood trees, and a variety of flowers. In 1939, the New Harmony Memorial Commission built a privet hedge maze near the South Main Street site of the original labyrinth. This maze was recently reconfigured to reflect the original Harmonist labyrinth layout. With a small temple at its center, the Harmonist labyrinth has delighted visitors for decades.

In the 1990s, a second labyrinth was commissioned by the late Jane Blaffer Owen, New Harmony's beloved patron. Dedicated in 1997 by Francois Legaux, Canon of The Cathedral of Chartres, France, this rose granite unicursal labyrinth, a close replica of the Chartres Cathedral Labyrinth, is located on North Street.